

Zaishu: Tribe Wanted Project

Announcing the arrival of a limited edition of hand-painted, silk-screened Fijian Baby Zaishus produced through the TribeWanted project – available only from Reform School!

TribeWanted is a project that uses an online social network (www.tribewanted.com) to build a sustainable tourist community in the economically-depressed North of Fiji, a natural partner for the Zaishu Project. Working closely with the Mali tribe, which occupies a handful of villages close to Labasa, the TribeWanted members spend time on the island of Vorovoro, working in the gardens, learning about the traditions of Fiji, and sharing their knowledge on what it means to be green. Each month, the TribeWanted membership elects a “chief” to bridge the online and on-island projects, and the chief is given a small budget with which to take on a legacy project.

The elected April Chief, Kaz Brecher, approached Zaishu a year ago, after she went traveled to the island for the first time. A long-time fan of the Zaishu philosophy and products, she is working with the tribes to produce a limited edition of 50 Baby Zaishu chairs, the proceeds of which will go to benefit the Mali District School, located near Vorovoro in Ligalevu. In order to capture a broad swath of the artwork and patterns in Fiji today, the series will include patterns from the oldest tradition of masi, or stencilling onto tapa, which is bark cloth; incorporate the woven mat patterns, which are more specific to the north of Fiji and are used on Vorovoro; and lastly, a symbol of what modern Fiji has come to embrace, the ubiquitous flower patterns seen on bula shirts everywhere.

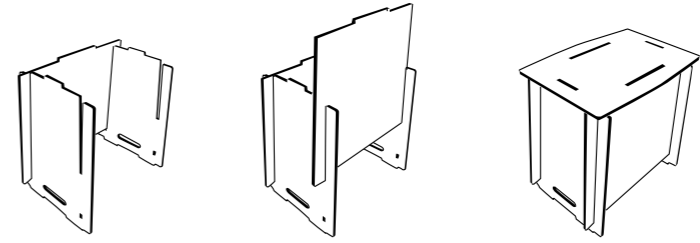
By using silk screens of the patterns, TribeWanted can include everyone in the production, of all skill levels. And, along the way, they can stimulate more discussions about traditional and modern arts in Fiji. The screened pieces will then be hand-painted with details into the patterns so that each piece is as unique as our diverse global community. Check out the links below for more information, and stay tuned for updates from the island!

www.tribewanted.com

www.reformschoolrules.com

www.zaishu.com





Zaishu is artwork that functions as seat, table or box, combining award winning design with ethical and responsible production methods.

Transcending social and cultural barriers, Zaishu collaborates internationally with artists such as David Bromley, Stewart Russell from 'Spacecraft' and the Florence Broadhurst print archive.

Zaishu also features artwork from various community groups, endangered tribal art, as well as hand painted work from the last of the Bollywood artists.

Designed and made in Australia from native plantation pine, using water-based inks and varnish, Zaishu has a 'Good Environmental Choice' certification and comes flat-packed in collectable limited editions which simply slot together.

ZAISHU
www.zaishu.com